

6 UNCONVENTIONAL WAYS

**To Secure New Leads
(and be fierce at your job)**

GET OUT THERE IN A NEW WAY

- We ask our clients to push their boundaries. We remind them to feel the fear and do it anyways. We know all great enterprises start with a small leap into the unknown. So do it!
- ◆ Check Yelp, Meetup, and local calendars for events that your target audience might attend. Show up!
- ◆ Visit a Chamber of Commerce Luncheon, Creative mornings monthly event, or other regular gatherings.
- ◆ Listen first

START YOUR OWN

- If you've explored but are longing for more outlets to connect with your ideal clients, start your own! Sources like Meetup.com, Nextdoor.com, and sites that allow anyone to post events for free (Eventbrite, Yelp, etc.) make it easy.
- Know your ideal audience and what they long for and create something free and accessible for them.
- Great at coaching? Consider teaching. Offer free talks, throw your own educational luncheon, give a class.

Get Reviews

- Get concrete testimony on Noomii
- Set up a Yelp profile and talk about it
- List yourself on Google Places

Work with a Coach

- If you believe in the coaching process, show it. Most successful coaches work with other coaches, and generally achieve greater abundance, financial success, and reach.
- It's a good rule of thumb for everyone in a service profession to work with someone who can provide them supervision, mentorship, or just a safe place to bounce off ideas and share challenges.

MEET THEM WHERE THEY'RE AT

- - Literally and figuratively, come to them.
- - Connect with clients on their challenges, but never assume you know how they feel
- - Come prepared, but be open.
- - Don't be afraid to try a new approach

LIVE THE LIFESTYLE...

Practice what you preach:

- Create daily rituals that bring grounding and balance to your life
- Set yourself ongoing, realistic goals
- Take care of yourself : make sure you are living authentically, and with balance
- Include time for furthering your coaching education

Tell me how it goes...



I would love to hear from you.

Really.

I'm Dawn,

and you can reach me at:

Dawn@WholeLifeSolutions.biz.

Also, if you're interested in laying out a concrete plan to maximize leads and double your clients in six months, use code SIX WAYS for 50% off your first two sessions. (valid for first 3 ppl)